

LUCAS ANDERTON

Political &
Digital
Consultant



Phone

+1 757 749 6080

Personal E-mail

me@lucasanderton.com

School E-mail

la5808a@student.american.edu

Web

www.lucasanderton.com

DIGITAL DIRECTOR | (March 2017 – Present)

Coleman for Delegate

Manages all digital work for the Coleman for Delegate campaign, including web development, social media management, graphic design, and e-mail marketing.

CONSULTANT | (March 2017 – Present)

Hippen for VB Treasurer

Hired for digital consulting on campaign, including web development, literature design, and e-mail marketing.

DIGITAL DIRECTOR | (June 2016 – July 2017)

The Restoration Fund

Managed all of the social media, a collective 75,000 followers, and directed all communications between donors and the Restoration Fund.

ASSOCIATE | (April 2016 – Jan 2017)

The McDonnell Group

Worked as a consultant at the McDonnell Group, focusing on building the investor network for client projects. Also built contact management system still used today.

ASSOCIATE | (April 2016 – Nov 2016)

Carney Consulting Group

Worked at Carney Consulting Group doing fundraising and public relations for political campaigns and other organizations.

SKILLS

Public Speaking

Leadership

Debate

Web Development

Graphic Design

Writing

WordPress

Marketing

Project Management

Fundraising

ABOUT ME

Lucas is currently a freshman in the School of Public Affairs at American University in Washington D.C. He has a passion for government, politics, web design/development, and serving his community. Lucas is currently studying communications, law, economics, and government. Lucas is very involved in local politics and works as a consultant for many campaigns. He hopes to pursue a career in political consulting, business development, or web development.

EXPERIENCE

WEB DEVELOPER | (Jan 2014 – Present)

Anderton Development

Web developer with a portfolio of over a dozen major clients. His work includes basic sites for fishing charters boat to expansive online software for car dealerships. Work primarily focused on political websites.

DIGITAL DIRECTOR | (March 2017 – Present)

Tucker for Delegate

Manages all digital work for the Tucker for Delegate campaign, including web development, social media management, graphic design, and e-mail marketing.

VOLUNTEER EXPERIENCE

PHOTOGRAPHER | (June 2017 – Present)

[Virginia Beach Democratic Party](#)

Provided photography at major events, but primarily supplied photography from all around Virginia Beach for Virginia Beach Democratic Party's new website.

COMMITTEE MEMBER | (June 2016 – June 2017)

[Historic Preservation Committee](#)

Served as an appointed member of the City Council Historic Preservation Commission and as a member of the flood zone mitigation subcommittee.

CAMP DIRECTOR | (June 2015 – Present)

[First Colonial Speech & Debate Summer Workshop](#)

Founded and directed the inaugural FC Speech & Debate Summer Workshop. Over 40 middle and high school students from all over Hampton Roads attended the event. Each student was better prepared to enter the high school circuit and over \$2,000 was raised for FC's Debate Team.

CHAIRMAN | (September 2015 – June 2017)

[Foreign Policy Work Group](#)

Served as chairman of the Foreign Policy Work Group (FPWG). FPWG is dedicated to preparing high school aged students to take on the world as the next generation of global leaders. The group's mantra is that, *"In order to change the world, you have to understand the world."* Lucas organized seminars for over 200 students to learn about global leadership and foreign policy straight from the policymakers. He also organized for over 60 students to travel to D.C. to meet with high ranking officials at the State Department, Department of Defense, and much more.

CAMPAIGN CONSULTANT | (June 2016 – November 2016)

[Shaun Brown for Congress](#)

CAMPAIGN VOLUNTEER | (June 2016 – November 2016)

[Hillary Clinton for President](#)

CAMPAIGN INTERN | (August 2014 – November 2014)

[Suzanne Patrick for Congress](#)

CAMPAIGN INTERN | (August 2013 – November 2013)

[Terry McAuliffe for Governor](#)